



CASC Region Cabinet

2024-2025 Application



Change the future >

California Association of
Student Councils
3130 Alpine Rd, Suite 288
Portola Valley, CA 94028
Website : www.casc.net
Phone : (510) 834-2272



Contact

State President

David Bae: david.bae@casc.net

Executive Director

Dr. June Thompson: june.thompson@casc.net



The California Association of Student Councils 2024-2025 Region Cabinet Application

| Application Contents | Page |
|--|------|
| ● An Introduction to CASC and Region Cabinet | 3 |
| ● Regions | 4 |
| ● Job Descriptions | 5 |

Instructions:

- Please email your entire application to your respective Region President (page 4)
- If not possible, please mail to the CASC office - 3130 Alpine Road, Suite 288 Portola Valley, California 94028

Interviews:

- After submitting an application, you will be contacted to arrange for an interview by the current Region President

Required

- Regional Officers Conference (ROC) North or South
- ALL region cabinet meetings
- ALL region conferences (Fall and Spring)
- At least one in year (SABE, SABLE, YASC)
 - GAP Director, GAP Committee - Must attend SABE and/or SABLE
 - Development/Outreach Director, Development/Outreach Committee - Must attend SABE, SABLE, or YASC (one in-year required)

Strongly Recommended

- CASC Summer Leadership Conference - In-Person, UCSB
- Staff Development Program - In-Person, Cupertino/Los Angeles
 - Must have attended Summer Leadership Conference

More information about the conferences can be found on our website www.casc.net

Questions?

Contact 2024-2025 State President, David Bae (949) 526 - 3885

What is a Region Cabinet?

CASC has divided the state into twelve regions, each led by a Region President in charge of CASC's operations at the local level. Each region has a Region Cabinet that is a student group leading CASC at the local level. Each region has a Region Cabinet that is a student group leading CASC at the local level, overseeing programs and working with schools, students, and governments in the area.

By working closely with Region Presidents, Region Cabinets are responsible for the planning and execution of CASC's programs in their local areas. Region Cabinet members' duties range from directing Region conferences to advocating for students locally to visiting schools to train their leadership classes.

Who can be on Region Cabinet?

- Region cabinet is open to *all high school students* (grades 9-12).
- Perfect grades and long resume are not required - we're looking for passionate, dedicated students who are ready to make a difference and devote time to their positions
- Student council and CASC experience is great but not required

What are the time commitments?

- Region Cabinet members devote 2 - 10 hours per week depending on the position and may miss school from time to time
- Region Cabinet attends all regional conferences and programs (at least two a semester)
- Depending on the Region President, Region Cabinet meets regularly and is responsible for their own transportation
- Region Cabinet members may be asked to staff nearby Elementary School, Middle School, SBM Symposiums, and Special Projects Programs

What are some benefits of joining Region Cabinet?

- Develop friendships with other youth from local schools
- Gain important experience planning events, collaborating on a team, working with government, and more
- Region Cabinet is a catalyst in developing students' leadership abilities by providing them with real - world experiences



Regions:

Region 1 - Claire Pohlmeier

claire.pohlmeier@casc.net

Butte, Del Norte, Humboldt, Glenn, Lassen, Modoc, Shasta, Siskiyou, Tehama, Trinity counties

Region 2 - Harshitha Sheshala

harshitha.sheshala@casc.net

Alpine, Amador, Calaveras, Colusa, El Dorado, Nevada, Placer, Plumas, Sacramento, Sierra, Sutter, Yolo, Yuba counties

Region 3 - Diya Thennarasu

diya.thennarasu@casc.net

Lake, Marin, Mendocino, Napa, Solano, Sonoma counties

Region 4 - Dylan Reyes

dylan.reyes@casc.net

Alameda, Contra Costa, Santa Clara, San Mateo, San Francisco counties

Region 5 - Eliot Waldvogel

eliot.waldvogel@casc.net

San Joaquin, Fresno, Inyo (Northern), Madera, Mariposa, Merced, Mono, Stanislaus, Tuolumne counties

Region 6 - Angelina Tseng

angelina.tseng@casc.net

San Benito, Santa Cruz, Monterey counties

Region 7 - Gracie Kim

gracie.kim@casc.net

San Luis Obispo, Santa Barbara, Ventura counties

Region 8 - Carter Beardsley

carter.beardsley@casc.net

Inyo (Southern), Kern, Kings, Tulare counties

Region 9 - Ivy Kim

ivy.kim@casc.net

Los Angeles County

Region 10 - Kevin Hur

kevin.hur@casc.net

Orange County

Region 11 - Rudri Soni

rudri.soni@casc.net

San Bernardino, Riverside counties

Region 12 - Minseo Choi

minseo.choi@casc.net

Imperial, San Diego counties

Job Descriptions

Region Vice President (1)

Prerequisite: Must attend Summer Leadership Conference and be 2022 SDP Trained

Primarily responsible for planning and executing both the fall and spring conferences and all logistical aspects.

- Attends Regions Officer Conference
- Runs fall and spring conference
- Takes part in the Alumni Mentorship Program by finding interns locally
- Serves as the Public Relations Rep for the Region
- Add/revise workshops to conference schedule (with approval from Region President)
- Finds staff for both Fall and Spring Conference
- Work closely with Outreach on promoting and marketing both conferences, as well as other special projects that the region offers
- Assumes responsibilities of the President when necessary
- Attends State Council meetings if the President is unable to attend
- Works with Region President on establishing a cabinet meeting agenda
- Assists president in managing/leading the rest of the Region Cabinet

Secretary (1)

Oversees finances, logistics, records, and history.

- Keeps minutes at every region meeting and documents every region event/project (conference sites, food donations, fundraising ideas and events, marketing letters, thank-you notes, donation letters, etc.)
- Creates a Region Cabinet roster to upload on the CASC Wiki
- Contacts and maintains relationships with local (city, county) newspapers to promote CASC
- Writes local press releases, edited by State Communications Director

- Manages and updates contact information from summer camp and region conference in region database
- Coordinates logistics for cabinet meetings and Region Conferences
- Attends Regional Officers Conference

Committee Directors

Oversees and manages their respective committee and committee members. There is one committee director for each of the four committees (outreach, governmental affairs, development, and research/resource)

Outreach Committee (1 Director, Committee filled as needed)

This committee is responsible for spreading the word about CASC programs to students, educators, schools, districts, and community groups in the region. They are in charge of marketing CASC programs, especially Region Conferences, to students and educators throughout the region. Other CASC programs that this committee is responsible for marketing throughout the year are SABE, SABLE, YASC, and CASC's summer conferences.

The following are the responsibilities of the Outreach Committee, NOT to be mistaken as subcommittees of the cabinet.

- Clubs Coordination
 - Actively promotes the establishment of clubs in the region
 - Coordinates club events in region, including compiling a calendar of events to send to the State Secretary
 - Promotes club events occurring locally
 - Maintains contacts with Club Presidents
 - Monitors club activity to ensure professionalism and uphold CASC standards
 - Collects Best Practices for other clubs in the state to use as a resource
 - Attends Regions Officer Conference
- Publicity
 - Plans and executes Info Nights, local information sessions for parents, students, and advisors to attend and learn more about CASC
 - Oversees the promotion of statewide programs
 - Invites students to follow, like, etc. CASC social media outlets
 - Seeks/creates partnerships with local chapters / delegations of youth or other organizations
 - Attends Regional Officers Conference
- Marketing
 - Customizes marketing letters and emails from the state to be sent out to advisors, principals, educators, students and youth groups in region
 - Coordinates visits to other schools and organizations in the region
 - Establishes relationships with district and community groups, such as youth councils, youth groups, school district administrations, and school boards
 - Emails, calls, and visits schools in region
 - Attends Regionals Officers Conference

Development Committee (1 Director, Committee filled as needed)

Coordinates raising funds, grant writing, and sponsor-seeking.

- Oversee all of the Region's fundraising efforts for scholarships and in general
- Seek donations and corporate contributions
- Focuses on reducing region costs and promoting future monetary growth through fundraising events and donations
 - Increase delegate count
 - Find cheaper/free conference sites
- Research grant opportunities and with state permission write grant proposals to local businesses
- Participates in fundraising for the organization as a whole (telethons, assists GAP in creating relationships with legislators)
- Hosts two reunion events per year to strengthen relationships between alumni and current cabinet members
- Attends/helps work the annual CASC telethon
- Attends Regionals Officers Conference

Governmental Affairs and Policy Committee (1 Director, Committee filled as needed)

Builds and maintains relationships with government officials, including legislators, superintendents, and those in the Department of Education.

- Ensures follow-up from SABE and SABLE delegates from the respective region
- Develops partnerships with local organizations working on educational issues.
- Identifies youth advisory committees in the area and develops relationships with committee heads.
- Promotes forums on educational issues at the school and district levels and trains students and adults to run them.
- Surveys student opinions on legislative issues/educational topics.
- Follows up on SABE proposals that require legislation/regional implementation and provides recommendations.
- Updates region cabinet on the current legislative efforts of CASC.
- Advocates for the student board member position and the advisory vote.
- Lobbies to local representatives, acting as liaison to local governments
- Assists the State GAP director with CASC's legislative platform